

# MASA GALERIA

## BRIAN THOREEN - SHIFTED RUBBER LIGHT, 001, 2026

MASA is pleased present *Shifted Rubber Pink Lights* by **Brian Thoreen**, originally commissioned for the restaurant **Rosetta** in Mexico City. The pink rubber lights are created in folded layers of hand-dyed pink silicon, suspended by a brass hanging system and illuminated with integrated LED lights.

Constructed as vertical compositions, the lights are built from stacked silicone sheets that bend, roll, and gather into a sequence of soft cylindrical folds and translucent panels. Light travels through the material rather than projecting outward, producing a warm, diffused glow that shifts subtly across the layered surfaces. The silicone—both industrial and tactile—reveals the pressure of each fold, allowing the illumination to accentuate variations in thickness, tone, and transparency.

There is a quiet sensuality in the material itself. The supple silicone appears almost skin-like in its softness, its folds suggesting gestures of draping, compression, and release. As the light passes through the pink surface, it creates a gentle, bodily warmth that transforms the rigid language of wall lighting into something more intimate and atmospheric.

Hovering between sculpture, lighting, and architectural intervention, *Shifted Rubber Pink Lights* explores how industrial materials can be manipulated into forms that feel both constructed and organic—where light, material, and space converge in a composition that is at once precise, tactile, and quietly sensual.

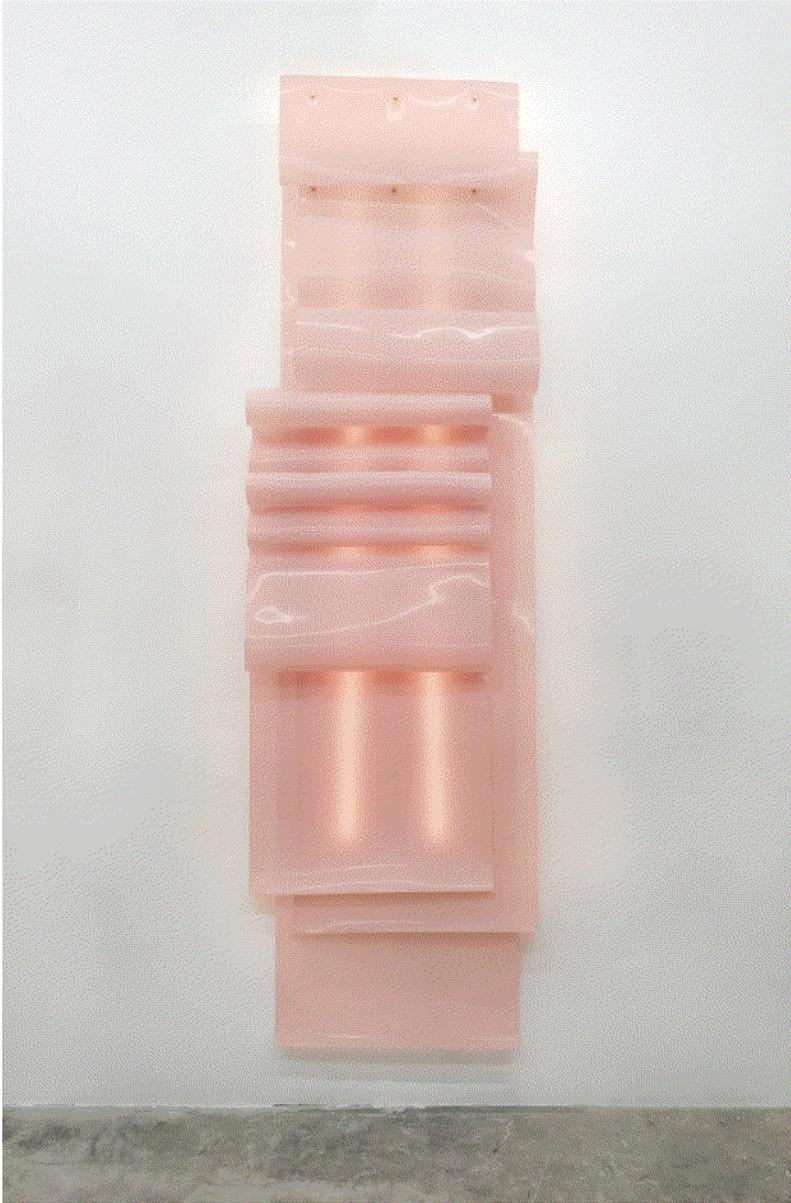
For full details and larger images, please see the end of this document.



**Brian Thoreen**  
*Shifted Rubber Pink, 001, 2026*  
Pink rubber, brass, LED  
400 x 110 x 30 cm  
157 1/2 x 43 1/4 x 11 3/4 in

[View detail](#)

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Image 1/6



Image 2/6



Image 3/6



Image 4/6



Image 5/6

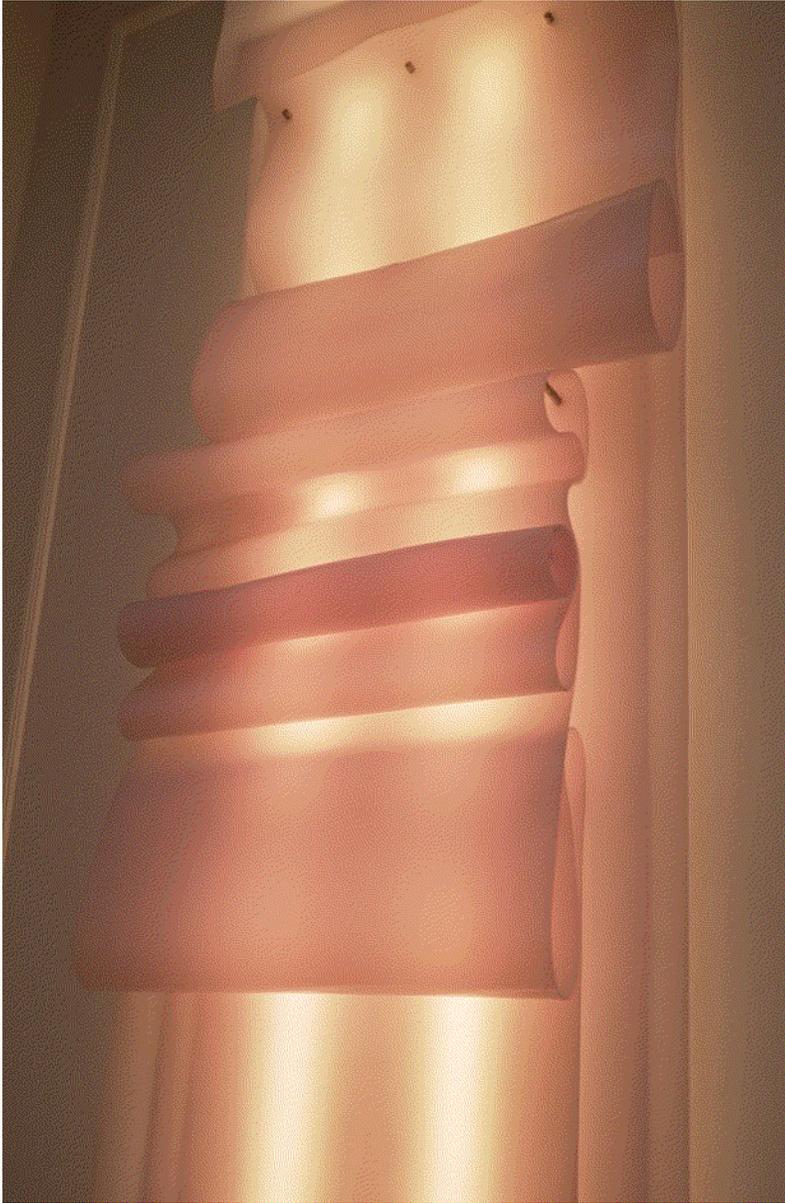


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Artist and designer, **Brian Thoreen** shares his radical relationship with materials and materiality by playfully blurring the lines between functional and nonfunctional work. Born in California in 1979, Brian Thoreen grew up in construction, metal fabrication and art installation. These experiences informed a peculiar and intimate understanding of space and material interactions.

Currently working between Mexico City and Paris, his practice balances the precarious tensions between simplicity and sophistication, discourse and form, materiality and impressive evocations. Rubber, wax, paper, silicone, hammered copper, brass or bronze - Thoreen questions the very integrity of the materials he chooses to explore in order to bend them to his powerful vision.

Challenging the idea of harmony as a beauty norm constitutes the center of his questioning as an artist. By flirting with the sensual as well as with the objectionable, Brian Thoreen celebrates the strangeness within the familiar, leaving his viewers with an evocative yet indelible sense of awe and uncanniness.

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